

3.2.2. Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years.

#### 2022-2023

S. No	Particulars	Page No
1	Research Trends In Chemistry	3-5
2	Entrepreneurship And Business Model	6-8
3	Python Bootcamp And Career Guidance Program	9-12
4	Research Writing And Selection Of Journals	13-15
5	How To Write Research Paper	16-18
6	Intellectual Property Rights	19-21
7	Ethical Hacking	22-25
8	Current Research Trends In Nanotechnology	26-28
9	Women's Entrepreneurship Skills & American Single Stroke Painting	29-31
10	Research Methodologies In Computer Science	32-34
11	Research And Development	35-37
12	Methodological Challenges And Research Methods	38-40
13	Career Guidance On Entrepreneurship Awareness Program	41-44
14	Scope Of Research	45-47

15	Current Scenario Research In Molecular Techniques	48-50
16	Scholarly Information For Teaching, Learning & Research	51-53
17	Research Gap Findings	54-56
18	Innovative Research And Creativity Management In A Competitive Business Environment	57-61
19	How To Write The Journals And Publish Books	62-64

## RESEARCH TRENDS IN CHEMISTRY

#### RESEARCH TRENDS IN CHEMISTRY OF CRYSTALS

ON 20-03-2023



#### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

(Recognized by UGC under section 2(f) & 12(b) of the UGC Act 1956 & Permanent Affiliation with Thiruvalluvar University)

Accredited by NAAC with B Grade.

#### DEPARTMENT OF CHEMISTRY

Organizes State-level Research Based seminar on



### "RESEARCH TRENDS IN CHEMISTRY OF CRYSTALS"

**Resource Person** 

Dr.J.Thirupathy, M.Sc., M.Phil., B.Ed., Ph.D.,

**Assistant Professor,** 

JCT College of Engineering and Technology, Coimbatore

DATE:20-03-2023

Mr. C. Khaiser Ahmed Secretary & Correspondent TIME:11.00 .a.m

Dr. M. Renu Principal VENUE:Seminar hall

Ms.J.Thilagavathi convenor

Principal
Islamiah Women's Arts and Science College
Vanıyambadi - 635 **752**.



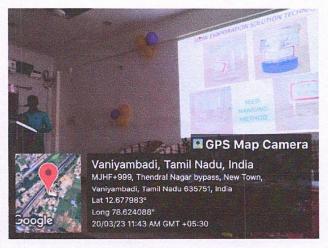


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how the crystal growth is useful in everyday research in Semiconductors, Pharmaceuticals and Food and Beverage indutry etc.

All the I, II, III B.Sc Chemistry students (119 students) attended the program which was very encouraging and Knoweledgefull. Then program got more effective with clearing the doubts in the interactive session. To the final gratitude, **Prof.Ms.K.Aishwarya** delivered the vote of thanks. The Program was Ended with the Nation Antham and the Bunch of Knowledge on that topic.





RESEARCH TRENDS IN CHEMISTRY OF CRYSTALS ON 20-03-2023



egollege

Principal h Women's Arts and Science College Vanıyambadı - 635 752.

## ENPRENEURSHIP AND BUSINESS MODEL

#### ENTREPRENEURSHIP AND BUSSINESS MODEL

ON 14-03-2023



#### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLÆGE

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Entrepreneurship Development Cell

**Organizes** 

One Day National Level Workshop

Entrepreneurship and Business

Model



#### Resource Person:

#### Dr.A.Nasimunnisa

Assistant Professor of Commerce & Director of JBAS Business Incubation Center Chennai

DATE: 14-03-2023

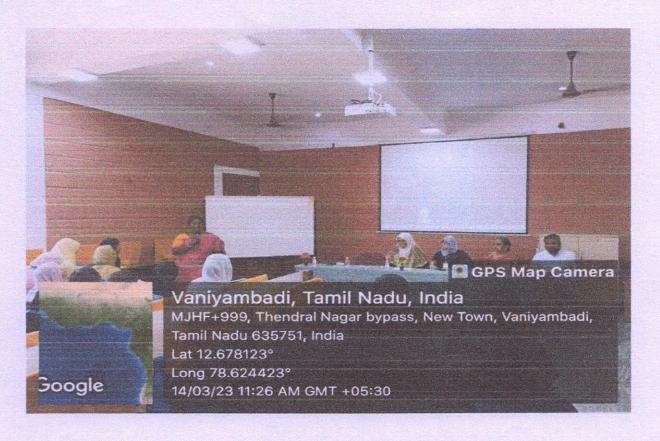
TIME : 11 a.m. VENUE: AI lab

6 C.Khaiser Ahmed And Correspondent Dr. M. Renu Principal Dr.B.Manjula Co-ordinator ED-Cell



Principal
Islamiah Women's Arts and Science College
Vanıyambadi - 635 752.

## ENTREPRENEURSHIP AND BUSSINESS MODEL ON 14-03-2023





# PYTHON BOOTCAMP AND CAREER GUIDANCE PROGRAM



#### PYTHON BOOTCAMP AND CAREER GUAIDANCE PROGRAM 09-03-2023 TO 11-03-2023

#### **ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE**

Accredited by NAAC with B Grade
Recognised by UGC under section 2[f] and 12[B] of the UGC Act 1956
only Affiliated with Thirty alloyer University, Approved by the Goyl of Tar

Permanently Affiliated with Thiruvalluvar University, Approved by the Govt of Tamilnadu Maintained and Managed by the Vaniyambadi Muslim Educational Society, Vaniyambadi



## PG DEPARTMENT OF COMPUTER SCIENCE & DEPARTMENT OF COMPUTER APPLICATIONS

**Organizes** 

## Three Days Online Workshop on "PYTHON BOOTCAMP AND CAREER GUIDANCE PROGRAM"

Resource Person Ms.Dharna Ahuja, Techlang Trainer

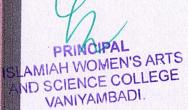
Venue: Seminar Hall

Date:9.3.23 to 11.3.23

Time: 09:30 am to 10:30 am

Mr.C.Khaiser Ahmed Secretary & Correspondent Dr.M.Renu Principal

Ms.Aruna & Ms.Salma HODs & Conveners



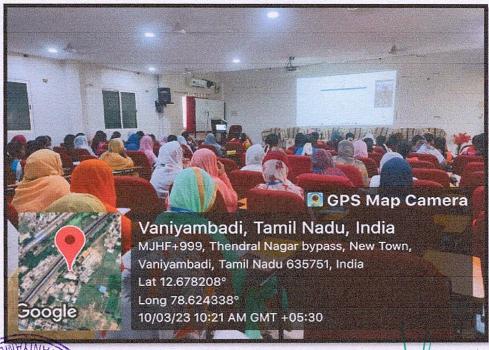
#### PG DEPARTMENT OFCOMPUTER SCIENCE

Three days Online Workshop on - "Python Bootcamp and Career Guidance Program"

Date: 09.03.2023 - 11.03.2023

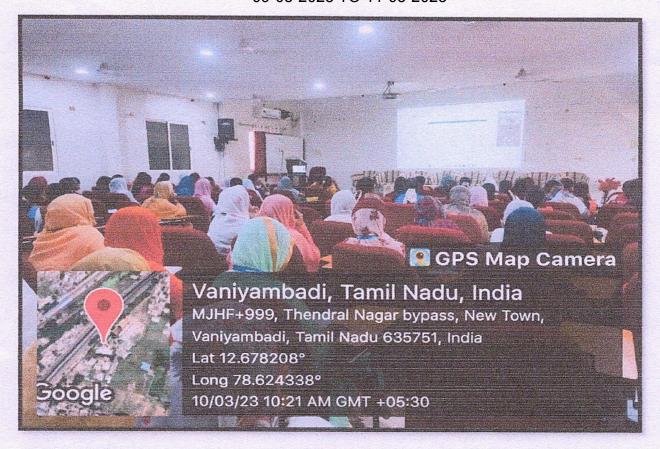
#### **PHOTOS**





PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE COLLEGE
VANIYAMBADI:

### PYTHON BOOTCAMP AND CAREER GUAIDANCE PROGRAM 09-03-2023 TO 11-03-2023







PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE COLLEGE
VANIYAMBADI.

## RESEARCH WRITING AND SELECTION OF JOURNALS

## RESEARCH PAPER WRITING AND SELECTION OF JOURNALS ON 03-03-2023



#### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Variyambadi.

INTERNAL QUALITY ASSURANCE CELL (IQAC)
ORGANIZES

FACULTY DEVELOPMENT PROGRAM
ON
RESEARCH PAPER WRITING AND SELECTION OF JOURNALS

#### RESOURCE PERSON

#### Dr. J. LESITHA KUMARI

RESEARCH ASSOCIATE- ASSISTANT PROFESSOR, RESEARCH DEPARTMENT OF BIOTECHNOLOGY MARUDHAR KESARI JAIN COLLEGE VANIYAMBADI.

Date :03.03.2023

Time:01:00pm - 02:30pm

Venue: Seminar Hall



Mr.C. Khaiser Ahmed Secretary & Correspondent PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIVAMBADI.

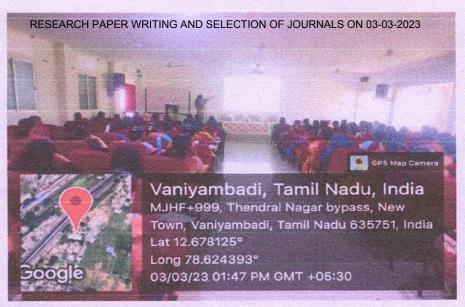
Dr. M. Renu Principal Ms. M.Arshiya Tarannum IΩAC Coordinator



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Approved by the Government of Tamil Nadu

Accredited by NAAC with "B" Grade =10, BYPASS ROAD, NEWTOWN, VANIYAMBADI - 635 752 Phone: 04174 - 235266

#### FACULTY DEVELOPMENT PROGRAM PHOTOS







Principal
Islamiah Women's Arts and Science College
Vanıyambadi - 635 752;

## HOW TO WRITE RESEARCH PAPER

#### **HOW TO WRITE RESEARCH PAPER ON 23.02.2023**



#### **ISLAMIAH WOMEN'S ARTS & SCIENCE COLLEGE**

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Tamilnadu

PG DEPARTMENT OF BIOCHEMISTRY
ORGANIZES

#### "How to write Research Paper"

**RESOURCE PERSON** 

Dr. M. Renu, M.B.A.,(FIN.), M.B.A.,(HRM), M.Com, M.Phil., PGDCA, SET, Ph.D.

PRINCIPAL

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

**VANIYAMBADI** 

DATE: 23.2.2023

TIME: 11.00 AM

**VENUE: SEMINAR HALL** 

Mr.C. KHAISER AHMED
SECRETARY & CORRESPONDENT

Dr. M. RENU

Ms. S. ARUNA
CONVENOR

Islamiah Women's Arts and Science Conege Vaniyambadi - 635 752



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#### PG Department of Biochemistry

"How to write Research Paper" on 23-02-2023



s. Loun-

5. ARUNA, M.Sc., M.Phil., HOD of Bio-Chemistry ISLAMIAH WOMEN'S COLLECT VANIYAMBADI-635



Principal
Islamiah Women's Arts and Science College
Vanivambadi - 635 752

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INTERNAL QUALITY ASSURANCE-CELL (IQAC)
ORGANIZES

**Awareness Program on Intellectual Property Rights** 

#### RESOURCE PERSON

#### Mr. A. Lakshmi Narayanan

Examiner of Patents & Designs NIPAM Officer (Group "A" Gazette) Intellectual Property Office Govt of India

Date : 03.02.2023

Time : 09:00am-02:00pm

Venue: Seminar Hall

Mr. C. Khaiser Ahmed Secretary & Correspondent Dr. M. Renu Principal Ms. M. Arshiya Tarannum IQAC Coordinator



AND SCIENCE COLLEGE VANIYAMBADI.



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#### INTELLECTUAL PROPERTY RIGHTS on 03-02-2023







Principal
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Vanıyambadi - 635 752.

## ETHICAL HACKING

#### SEMINAR ON ETHICAL HACKING ON 04-02-2023



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#### DEPARTMENT OF COMPUTER APPLICATION

Organizes

SEMINAR

ETHICAL HACKING CHIEF GUEST



#### **Aashiq Ahamed N**

Associate Security Engineer at Crossbow Labs BANGALORE, KARNATAKA

**DATE: 04.02.2023** 

nce College

M yeimele

TIME: 10.00 AM - 12.00 PM

MODE: ONLINE

Mr.C.KHAISER AHMED Secretary & Correspondent

Ms.T.ARUNA Islamia P Winner's Arta and Science College OD & Convene

Vaniyambadi - 635 752.

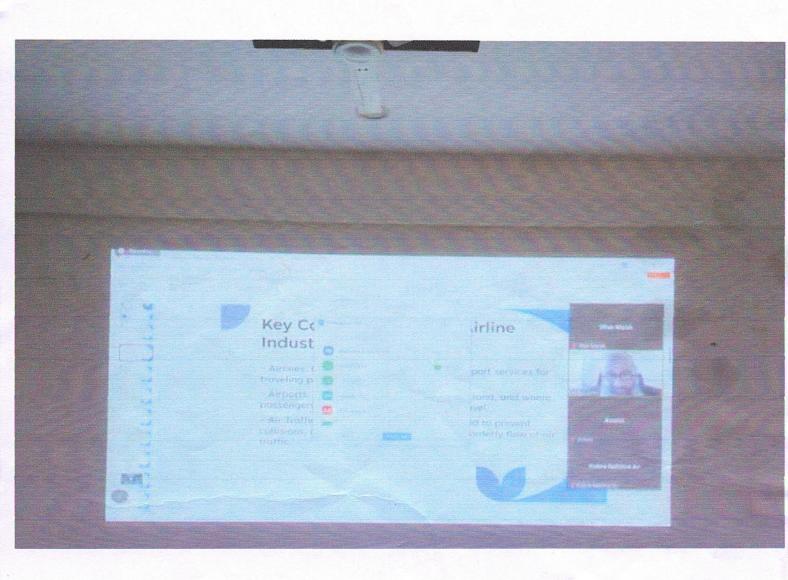
#### SEMINAR ON ETHICAL HACKING ON 04-02-2023





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ISLAMIAH WOMEN'S ARTS
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VANIYAMBADI.

## SEMINAR ON ETHICAL HACKING ON 04-02-2023





PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI.

## CURRENT RESEARCH TRENDS IN NANOTECHNOLOGY

#### **CURRENT RESEARCH TRENDS IN NANOTECHNOLOGY ON 23.01.2023**



#### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Phone: 04174 - 235266

## DEPARTMENT OF ZOOLOGY

ORGANISES A SEMINAR URRENT RESEARCH TRENDS IN VANOTECHNOLOGY"

#### **RESOURCE PERSON**

Dr. S.BHARATHIRAJA. M.Sc., Ph.D., Assistant Professor (BIOCHEMISTRY), School of Biotechnology, University of Jammu.

DATE: 23.01.23

Mr. C.KHAISER AHMED SECRETARY/CORRESPONDENT TIME:10 a.m.

**VENUE: SEMINAR HALL** 

Dr. M.RENU

PRINCIPAL

Ms. N. KALPANA

CO-ORDINATOR

Principal

Islamiah Women's Arts and Science College Vanuamhadi COF 750

#### CURRENT RESEARCH TRENDS IN NANOTECHNOLOGY ON 23.01.2023



#### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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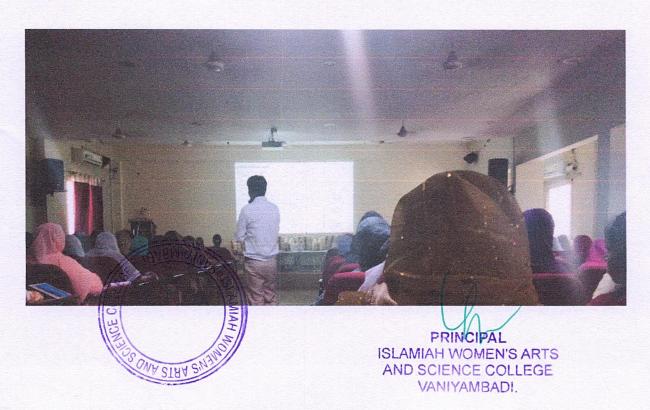
Phone: 04174 - 235266

#### **Department of Zoology**

EVENT: SEMINAR – "Current Research Trends in Nanotechnology"

• DATE: 23<sup>rd</sup> January , 2023.





#### WOMEN'S ENTREPRENEURSHIP SKILLS & AMERICAN SINGLE STROKE PAINTING



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Vaniyambadi.

#### **DEPARTMENT OF INTERIOR DESIGN & DECOR**

organizes

Awareness Program on Women Entrepreneurship Skill-Demo on Single Stroke Painting & Inauguration Of Innovest Club

## RESOURCE PERSON P.OLIVE SANTHI

M.com, M.Phil, M.Ed, MA(Educative), M.Sc(Psychology)

ROTARY ANGELS

HOSUR

pate: 22.11.2022

Time:09:00A.M-12.30P.M

Venue: INTERIOR DESIGN STUDIO LAB

Mr. C. Khaiser Ahmed Secretary & Correspondent

slamiah W

Dr. M. Renu Principal AND SCIENCE WANTY Head Of Department



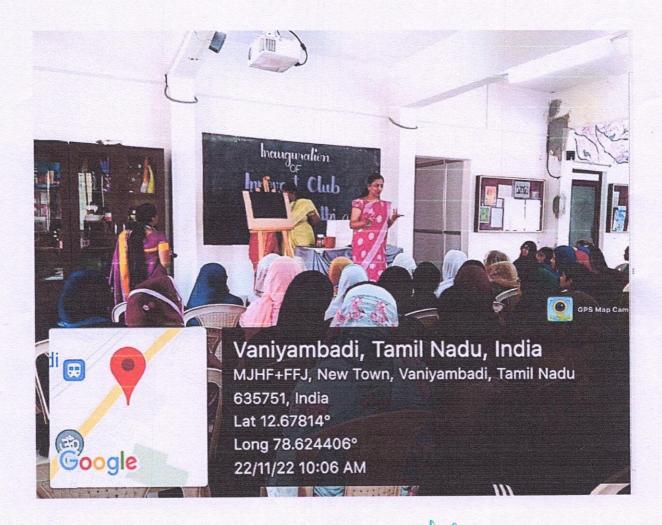
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Accredited by NAAC with "B" Grade

#10, BYPASS ROAD, NEWTOWN, VANIYAMBADI - 635 752 Phone: 04174 - 235266

### AWARENESS PROGRAMME ON WOMEN ENTREPRENEURSHIP SKILL – SINGLE STROKE PAINTING (2022-2023)

PROGRAMME PHOTOS - 22.11.2022





PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIVAMBADI.

## RESEARCH METHODOLOGIES IN COMPUTER SCIENCE

## RESEARCH METHODOLOGIES IN COMPUTER SCIENCE ON 18-10-2022

#### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Maintained and Managed by the Vaniyambadi Muslim Educational Society, Vaniyambadi



PG DEPARTMENT OF COMPUTER SCIENCE

&
COMPUTER APPLICATIONS
Organizes
SEMINAR ON
Research Methodologies in Computer Science
Resource Person



DrM. DURAISAMY

Head of the Department - Computer Applications
Assistant Professor in Computer Science & Applications
Govt. Arts and Science College, Tirupattur.

Venue: Seminar Hall

Mr.C.Khaiser Ahmed Secretary & Correspondent Date:18.10.2022

Dr M.Renu Principal Time: 10:30 am to 12:30 pm

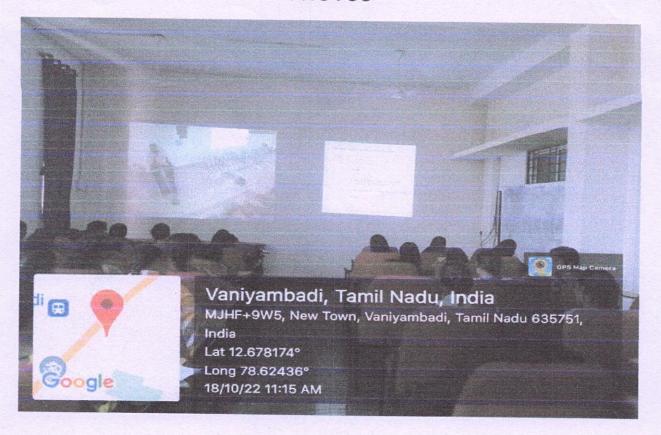
Ms.Salma.A & Ms.T.Aruna HODs & Conveners

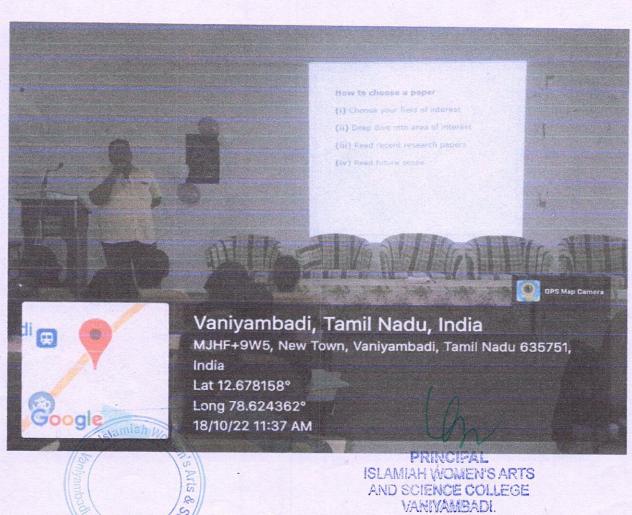


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AND SCIENCE COLLEGE
VANNAMBADI.

#### RESEARCH METHODOLOGIES IN COMPUTER SCIENCE ON 18-10-2022

#### **PHOTOS**





## RESEARCH AND DEVELOPMENT

#### SEMINAR ON RESEARCH & DEVELOPMENT

ON 29-09-2022





ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Percognised by the OCC under Section 2(f) and 12(fk) of OCC Act 1956

Percognised by the Covernment of Tamin Nadu

Accredited by NAAC with \*PEGGANDADI = 052 722

510, BYPASI ROAD, NEW 11754-25266

### SEMINAR ON RESEARCH & DEVELOPMENT DATE:29.09.2022

RESOURCE PERSON: Dr. S. Uma, Assistant Professor of Computer Science and Computer Application, and Head-Incharge B.B.A at Government Arts and Science College, Tirupattur





# METHODOLOGICAL CHALLENGES AND RESEARCH METHODS

### CONFERENCE ON METHODOLOGICAL CHALLENGES AND RESEARCH METHODS ON 29-09-2022

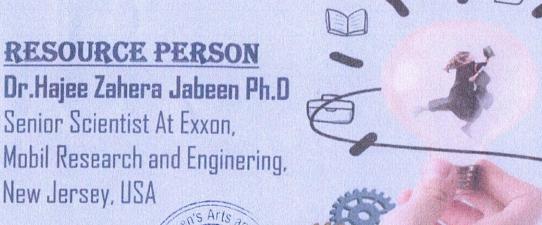


### ISLAMIAH WOMEN'S ARTS AND SCIENCE COVERED

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#10 BYPASS ROAD, NEWTOWN, VANIVAMBADI - 035 752
Phone: 04174 - 235266

# PG DEPARTMENT OF FOODS AND NUTRITION ORGANIZES

ONE DAY INTERNATIONAL CONFERENCE ON
METHODOLOGICAL CHALLENGES AND RESEARCH METHODS 29.09.2022



DATE: 29.09.2022

Venue: Seminar hall

Timing:11:00am

Mr.C.Khaiser Ahmed

Vaniyambadi

SECRETARY & CORRESPONDENT

PRINCIPAL

PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE COLLEGE
VANIYAMBADI. HOD



### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Approved by the Government of Tamil Nadu
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Phone 04174 - 235266

## DEPARTMENT OF FOODS AND NUTRITION ORGANIZES

## ONE DAY INTERNATIONAL CONFERENCE ON METHODOLOGICAL CHALLENGES AND RESEARCH METHODS - 29.09.2022

### REPORT

Conference on 29.09.2022 on the topic Methodological Challenges And Research Methods The program was started with prayer followed by Tamil Thai Vazhthu. As a part of our tradition welcome address was given by Ifra Konen from II B.Sc NFSMD following the welcome address, presidential address was given by Principal Dr.M. Renu. Ms. G. Sathya from II B.Sc NFSMD introduces the guest to the gathering. After this Dr.Hajee Zahera Jabeen, Ph.D, Senior Scientist At Exxon, Mobil Research and Engineering, New Jersey, USA the chief guest of this program highlighted the concise statement of the specific goals and aims of a research study and also she encouraged and motivated the students to accomplish the research work. Around 156 students were very actively participated on this conference. The Complete session was interactive, informative and helped everyone imbibe knowledge about the research. Finally, the vote of thanks was proposed by Ms. Ayisha Ikramullah from III B.Sc NFSMD followed by National Anthem.

CONFERENCE ON METHODOLOGICAL CHALLENGES AND RESEARCH METHODS ON 29-09-2022



For A-Rujclakeshi



PRINCIPAL
ISLAMIAH WOMEN'S ARTS
AND SCIENCE COLLEGE
VANIYAMBADI.

# CAREER GUIDANCE ON ENTREPRENEURSHIP AWARENESS PROGRAM

### CAREER GUIDANCE ON ENTREPRENEURSHIPS AWARENESS PROGRAM ON 22.09.2022



# CAREER GUIDANCE ON ENTREPRENEURSHIP AWARENESS PROGRAM 22.09.2022



### CAREER GUIDANCE

ON

### **ENTREPRENEURSHIP AWARENESS PROGRAM 22.09.2022**



# SCOPE OF RESEARCH

### **SEMINAR ON SCOPE IN RESEARCH ON 16.09.2022**



### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Maintained and Managed by the Vaniyambadi Muslim Educational Society
Vaniyambadi, Tamilnadu

### RESEARCH DEVELOPMENT CELL

ORGANIZES Seminar ON

### "SCOPE IN RESEARCH"

**RESOURCE PERSON** 



Dr. Binoy Barman Associate Professor Department of English, Daffodil University, Dhaka. DATE: 16-09-2022

**VENUE: SEMINAR HALL** 

Time: 10:00 am

Mr.C. KHAISER AHMED SECRETARY & CORRESPONDENT

Dr. M. RENU PRINCIPAL

Principa

Dr.DEEPA.C Research Coordinator

Islamiah Women's Arts and Science College Vanıyambadi - 635 752.

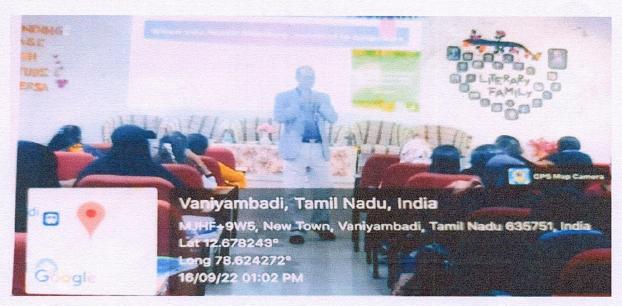


### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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Approved by the Government of Tamil Nadu
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Phone: 04174 - 235266

### "Scope in Research"

### DATE:16.09.2022





# CURRENT SCENARIO RESEARCH IN MOLECULAR TECHNIQUES

### **CURRENT SCENARIO IN RESEARCH ON MOLECULAR TECHNIQUES ON 15.09.2022**



### ISLAMIAH WOMEN'S ARTS & SCIENCE COLLEGE

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Permanently affiliated to Thiruvalluvar University
Tamilnadu

PG DEPARTMENT OF BIOCHEMISTRY

**ORGANIZES** 

"Current Scenario in Research on Molecular Techniques"

**RESOURCE PERSON** 

Dr. A. Liyakath Ali

**Member syndicate** 

Head, Associate Dept. of Biochemistry

Islamiah College (Autonomous)

Vaniyambadi.

DATE: 15.9.2022

TIME: 11.00 AM

**VENUE: SEMINAR HALL** 

Mr.C. KHAISER AHMED
SECRETARY & CORRESPONDENT

Dr. M. RENU PRINCIPAL

Ms. S. ARUNA

CONVENOR

Islamiah Women's Arts and Science College Vaniyambadi - 635 752.

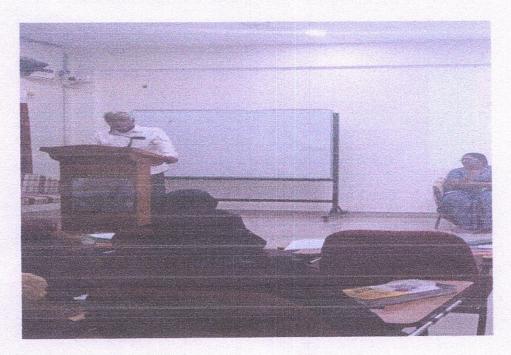


### ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE

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### PG Department of Biochemistry

"Current Scenario in Research on Molecular Techniques"



s. Loun-

S. ARUNA, M.Sc., M.Phil., HOD of Bio-Chemistry ISLAMIAH WOMEN'S COLLEGE VANIYAMBADI-635752,

A slamiah Womanis Avis & Salioo aouans

Principal Visiamiah Women's Arts and Science College Vanivambadi - 635-752

## SCHOLARLY INFORMATION FOR TEACHING, LEARNING & RESEARCH



### ISLAMIAH WOMEN'S ARTS & SCIENCE COLLEGE

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Govt of Tamilnadu, Accredited by NAAC with B Grade.

### INTERNAL QUALITY ASSURANCE CELL (IQAC)

Organizes

WORKSHOP

On

### SCHOLARLY INFORMATION FOR TEACHING, LEARNING & RESEARCH

### RESOURCE PERSONS

TOPIC: NPTEL, SWAYAM&
MOOC COURSES

TOPIC: E-RESOURCES FOR TEACHING, LEARNING AND RESEARCH





### Mr. S. MOHAMMED NAWAZ BASHA

ASSISTANT PROFESSOR (Computer Science)
ISLAMIAH COLLEGE(A)
VANIYMBADI

Dr. N.ABDUL LATHEEF

LIBRARIAN ISLAMIAH COLLEGE(A) VANIYMBADI

SESSION I: 10:30am-11:30am



SESSION II: 11:30am-12:30pm

Date: 14.09.2022

MR. C. KHAISER AHMED SECRETARY & CORRESPONDENT

FELL PROY \* VANIYANE

DR. M. RENU MS. M. PRINCIPAL

MS M ARSHIYA TARANNUM TOAC COORDINATOR Principal

Islamiah Women's Arts and Science College Vanıyambadı - 635 752.



# RESEARCH GAP FINDINGS

### **SEMINAR ON "RESEARCH GAP FINDINGS" ON 31.07.2023**





ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE
Recognised by the UGC under Section 2(f) and 12(B) of UGC Act 1956
Permanently Affiliated with Thiruvalluvar University and
Approved by the Government of Tamil Nadu
Accredited by NAAC with "B" Grade

=10, BYPASS ROAD, NEWTOWN, VANIYAMBADI - 635 752
Phone: 04174 - 235266

### Research Development Cell

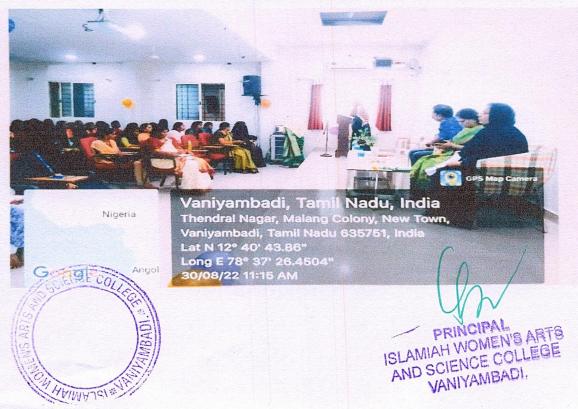
### Seminar

Topic: "Research Gap Findings"

**Resource Person:** Dr. Thirunavukkarasu, Assistant Professor of English, Muthurangam Arts and Science college, Vellore.

DATE:30.08.2022





# INNOVATIVE RESEARCH AND CREATIVITY MANAGEMENT IN A COMPETITIVE BUSINESS ENVIRONMENT

### INNOVATIVE RESEARCH AND CREATIVITY MANAGEMENT IN A COMPETITIVE BUSINESS

### **ENVIRONMENT ON 27.08.2022**

### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE, VANIYAMBADI

(Recognised by UGC under section 2(f) & 12(B) of the UGC Act 1956 & Permanent Affiliation with Thiruvalluvar University) Accredited by NAAC with B grade

### **DEPARTMENT OF BUSINESS ADMINISTRATION**

Blended with Online & Offline

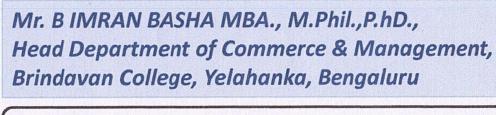
**Organizes** 

### ONE DAY NATIONAL LEVEL RESEARCH SEMINAR

ON

"INNOVATIVE RESEARCH AND CREATIVITY MANAGEMENT IN A COMPETITIVE BUSINE ENVIRONMENT"

### **Resource Person**



Registration Link : https://forms.gle/sYCNGFhnGhka5Wet9
Meeting Link: https://meet.google.com/yvr-ngbz-vte

**Online Platform: Google Meet** 

Offline: Seminar Hall

r. M. RENUNCE COLLEGI. K. INDRA
VANIYAMBADI. HOD & Convener

Date: 27.08.2022

Time: 11.am

Mr. C. KHAISER AHMED
Secretary



### ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE, VANIYAMBADI

(Recognized by UGC under section 2(f) & 12(b) of the UGC Act 1956 & Permanently Affiliated with Thiruvalluvar University, Accredited by NAAC with B grade Vaniyambadi-635751.

**Cordially Invites You to** 

### ONE DAY NATIONAL LEVEL SEMINAR

ON

"INNOVATION AND CREATIVITY
MANAGEMENT IN A DYNAMIC INTERNATIONAL, COMPETITIVE BUSINESS
ENVIRONMENT"
Blended with Offline & Online

Organized by

### DEPARTMENT OF BUSINESS ADMINISTRATED

Date: 27.08.2022



### **RESOURCE PERSON**



Mr. B IMRAN BASHA MBA., M.Phil.,P.hD., Head Department of Commerce & Management, Brindavan College, Yelahanka, Bengaluru

### **ABOUT THE COLLEGE**

By the Grace of Almighty, 1997 was an conspicious and a red letter day for the people of Yaniyambadi and the women in particular as it Witnessed the founding of Islamiah Women's Arts & Science College under the aegis of the Vaniyambadi Muslim Educational Society. Islamiah Women's Arts & Science College is a symbol of devotion to education and love for learning. Presently, the College is functioning at By Pass Road, Vaniyambadi with around 2500 students. The College at present offers 14 UG courses, 5 PG courses and 3 M. Phil., and 2 Ph.D. Programmes. The College has an efficient staff who strives hard to promote better education among our students who are from different communities. We promote equality, social justice and communal harmony.

### **ABOUT THE DEPARTMENT**

The Business department of Administration was separated from Commerce (general) with five dedicated and sincere faculty members. The students strength at present around 150. To enable all the students to become good human beings, productive and socially responsible citizens to acquire the prescribed competencies and values as well as good business acumen for excellence. The Department has been organizing every year Seminar, Workshops, Inter - Collegiate competitions, Industrial Visits, Personality Development, Career Guidance Programmes. Now we organized One Day National Level Seminar On "Innovation and Creativity Management In a Dynamic International, Competitive Business Environment". To understand the significance of business environment strategies that supports the business at global level.

### **ABOUT THE SEMINAR**

With the advent of globalization, global business practices and international business have become common phenomena. Large companies and MNCs often operate in more than one country. Managing such cross-border operations requires a thorough understanding of local cultures, practices, laws and business environments. The business environment in India has undergone tremendous change in the last few years, Although several factors (both internal and external responsible for this changes This program highlights the all the factors and important changes in global business and accordingly - update knowledge.

### PAPER PRESENTATION:

Presentation should be related to "INNOVATION AND CREATIVITY MANAGEMENT IN A DYNAMIC INTERNATIONAL, COMPETITIVE BUSINESS ENVIRONMENT"

### WHO CAN ATTEND THE SEMINAR?

- Research Scholars
- Students
- Academicians
- > Alumni's
- Innovators
- Industrialist

### **VENUE**

**OFFLINE: SEMINAR HALL** 

**ONLINE PLATFORM: GOOGLEMEET (Live Telecast &** 

Presentation of online Presenters)

TIME

DATE

11.00 am

27.08.2022

REGISTERATION LINK: https://forms.gle/sYCNGFhnGhka5Wet9

Offline / Online Paper Presenter's should sent the PPT to this MAIL ID on or before 26.08.2022: <a href="mailto:bbaiwc2012@gmail.com">bbaiwc2012@gmail.com</a>

Spot Registration will be closed by 10.00am

### **REGISTRATION FEES:**

Academicians & Research Scholars (Offline)	Rs. 150
Academicians & Research Scholars(Online)	Rs. 100
Students (Offline)	Rs. 100
Students (Online)	Rs. 75

### PAYMENT can be done by using the below QR Code:

(Phonepe / Google pay / Paytm / BHIM)



UPI ID: indra vnb-2@oksbi

### CHIEF PATRON

C. KHAISER AHMED SAHIB, B.Sc.

Secretary & Correspondent

### **ADVISOR**

Dr. MAJOR SYED SHAHABUDDEEN, M.A(His)., M.A(Pol)., M.Phil., Ph.D.

### **PATRON**

Dr. M.RENU M.Com., M.B.A.,M.B.A (HR), M.Phil., PGDCA.,SET., Ph.D. Principal

### CONVENOR

Dr. K. INDRA M.Com., M.Phil., PGDCA., B. Ed., SET., Ph.D. Head, Department of Business Administration

### ORGANISING COMMITTEE

Mrs. D Nithya M.B.A., M.Phil., SET.,

Mrs S. Pramila M.B.A., M.Phil., M.Com.,

Dr. M. Sadiya Sarvath M.Com., Ph.D.,

Mrs. D. Archana, M.B.A.,

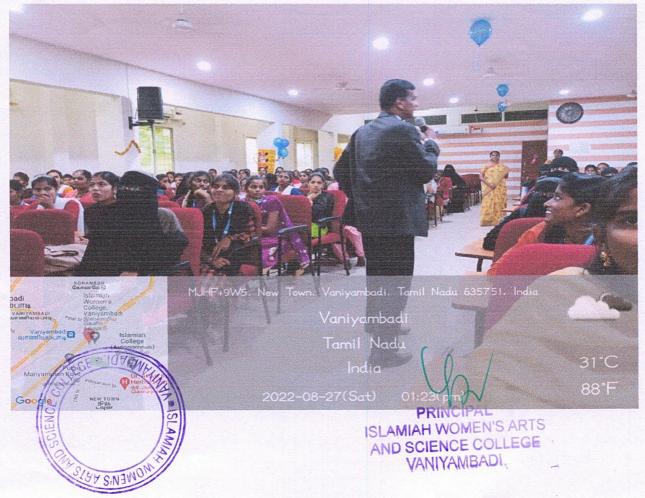
PRINCIPAL

AND SCIENCE COLLEGE
VANIYAMBADI

STUDENT SECRETARY
Miss. V.ZARMAIN SHADIYA (III BBA)

# ONE DAY NATIONAL LEVEL RESEARCH SEMINAR ON "INNOVATIVE RESEARCH AND CREATIVITY MANAGEMENT IN A COMPETITIVE BUSINESS ENVIRONMENT" Dt: 27.8.2022





# HOW TO WRITE THE JOURNALS AND PUBLISH BOOKS

### WORKSHOP ON "HOW TO WRITE JOURNALS & PUBLISH BOOKS ON 14.07.2022



### Islamiah Women's Arts and Science College

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### RESEARCH DEVELOPMENT CELL

Organizes
One Day Workshop
On

## HOW TO WRITE JOURNALS & PUBLISH BOOKS



Islamiah Women's Arts and Science College Vanıyambadi - 635 752.

MS. S.VALLI., M.A., M.PHIL.,
HEAD & ASSISTANT PROFESSOR,
BARGUR GOVERNMENT ARTS & SCIENCE COLLEGE.

DATE-14.07.2022

**VENUE-SEMINAR HALLL** 

TIME: 10:00A.M

Mr.C. Khaiser Ahmed Secretary & Correspondent

Dr.M.Renu Principal Dr.Deepa.C Research Coordinator



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Phone: 04174 - 235266

### Research Department Cell

### Workshop on

"How to write Journals and Publish Books"

DATE:14.07.2022





Principal Islamiah Women's Arts and Science College Vanıyambadi - 635 752.